

Innovation Gap

Enter a score between 1 and 5 for each question

1 = Never

3 = Sometimes

5 = Every day

	Score
WISDOM	
1 Looks for "a better way" and challenges the conventional to generate more ideas	
2 Pulls together unrelated concepts to create new possibilities.	
3 Thoroughly understands a few powerful tools that help to evaluate possibilities better	
4 Understands the factors that influence success	
5 Able to predict, evaluate and moderate risk	
6 Can describe a possibility in a way that engages and motivates others.	
CULTURE	
7 Aligns people, resources and processes towards a common vision.	
8 Facilitates brainstorming sessions effectively	
9 Prioritises projects effectively.	
10 Relates new ideas to existing business strategies and objectives.	
11 Builds trust, honesty and openness.	
12 Supports and encourages the ideas and opinions of others.	
13 Builds collaborative relationships wherever and whenever possible.	
REACH	
14 Understands customer needs and wants completely.	
15 Regularly reads the outside world for new trends, technologies, ideas and information.	
16 Understands where growth will come from.	
17 Understands what competitors are doing.	
18 Networks inside and outside the organisation effectively	
19 Provides the time, resources, skills, and reward for implementation of new ideas.	
20 Gives team members 100% responsibility for getting things done.	